

Downtown Area Neighborhood Alliance (DANA) Meeting Minutes

January 19th, 2021 Meeting hosted via ZOOM

Zoom Meeting

Treasurer Report: Not covered

Chair announcements:

Vincent, DANA Chair covered website analytics.

- 68% of traffic on DANA website visits and navigates through the “Downtown Development” section.
- Largest portion of unique pages views comes from link referrals such as search engine Google, click link another search engine.
- second largest portion of unique page views comes from direct referrals.

Business Highlight:

Downtown Development updates from Nathen Freeman. Sr. Development Manager- City of Riverside.

Highlights on projects: <https://www.facebook.com/danariverside/videos/415017026380099>

- City of Riverside embraces innovation district approach creating jobs in ward 1&2.
- Convention Center expansion project
- Main library
- Mulberry street tiny homes
- Centre Pointe
- The mark
- AC Marriott/ Residence Inn
- Toe Commons
- Fair Housing Council
- Aspire
- The Cheech Marin Center for Chicano Art

Meeting adjourned